ABC ESSENTIALS - Email Template to Teams

A SALESFORCE APP



Hello Team,

We are excited to implement a new Salesforce application, **ABC Essentials**, a simple **daily tracker of wellness achievements**. You will log and grade how you did on the 5 set metrics. There will be leaderboards located in the dashboard and **weekly prizes for top performers.**

**How do I win?**

1. Open the app **daily** and give yourself a grade for each wellness activity: A, B, C, Not Today

**A** - Crushed it. I am (A)mazing.

**B** - Solid performance. I could do a little (B)etter but I can't be perfect every day.

**C** - (C)rap, today wasn't my best. It's not for lack of desire. I will do better.

**Not Today** - Not me, not today. Tomorrow's a new day.

1. The letters correlate to a points system:

A = 4 points, B = 3 points, C = 2 points, Not Today = 1 point (YES, participation points!)

1. View your progress, and compare it with others on the **leaderboard** located in your **dashboard**. Winners at the end of the week will get **rewarded** by HR. Be prepared to back up those perfect scores.